

2021 TRAVEL GUIDE TO FLORIDA

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ADVERTISING RATES AND DATA

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CIRCULATION AND TARGET AUDIENCES:

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- UNITED, AMERICAN AND DELTA AIRLINES AIRPORT LOUNGES IN THE MAJOR USA AIRPORTS
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THE TRAVEL GUIDE TO FLORIDA
is published by

Globelite
TRAVEL MARKETING INC.



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2021 TRAVEL GUIDE TO FLORIDA

A high quality, perfect-bound magazine, The Travel Guide to Florida is published annually and is a road map to the Sunshine State and its abundant merits as a vacation destination. Aimed at both the American domestic market and the Canadian market, it is filled from cover to cover with stimulating and informative feature stories written by some of Florida's top travel writers. Created to inspire and guide travelers, it covers each of Florida's eight distinctive regions together with a selection of special features on topics such as family vacations, golf, spa life, beaches, art and culture, ecotourism, water sports and theme parks. All stories are supported by high-quality, eye-catching photography. A section with useful information including comprehensive charts, maps and fundamental travel information makes it easy for readers to access valuable resources for planning a rewarding Florida vacation.



VISIT SARASOTA



NAPLES, MARCO ISLAND, EVERGLADES CVB



VISIT ORLANDO



The Travel Guide to Florida covers all the bases on what to see and do across the state and is the most in-depth travel guide available. It is currently being sold in over 14,000 retail newsstands in the United States, Canada and in several other countries around the world and is supported by a comprehensive website. It is also available in digital format on Zinio Digital Store, iTunes Store, Google Play, pocketmags.com, PressReader.com, Issuu.com and Floridatravelguide.travel

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ADVERTISING RATES

ALL RATES ARE NET IN U.S. DOLLARS

PRINT ADS

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CLOSING DATE & MATERIAL DEADLINE

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|------------------------------------|-------------------|
| BOOKING SPACE CLOSING DATE: | February 19, 2021 |
| MATERIAL DUE DATE: | February 26, 2021 |
| DISTRIBUTION DATE: | March, 2021 |



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FLORIDA KEYS NEWS BUREAU/ANDY NEWMAN

CIRCULATION

80,000 copies

1. RETAIL NEWSSTAND DISTRIBUTION

The 2021 Travel Guide to Florida will be sold in over 14,000 retail locations in the USA, Canada and several other countries around the world.

The Travel Guide to Florida is on sale at fine retailers including Barnes & Noble, Books-A-Million, CVS, Publix, Safeway, Kroger, Target, Walmart, Walgreens, Chapters/Indigo, Shoppers Drug Mart stores and many other retail chains and locations in the USA and Canada.

2. AIRPORT LOUNGES

The Travel Guide to Florida will be distributed in the United, American and Delta airlines airport lounges in the major US airports.

3. AAA OFFICES

The Travel Guide to Florida will be distributed in all AAA offices in Florida.

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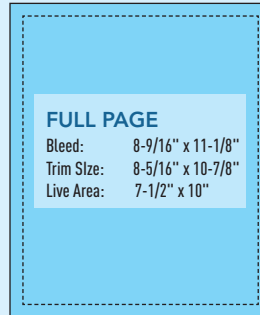
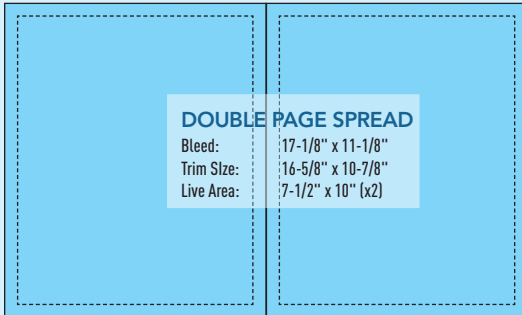


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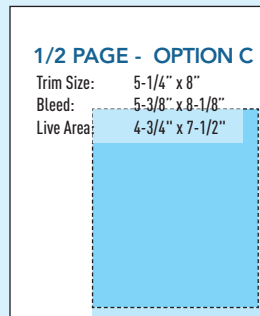
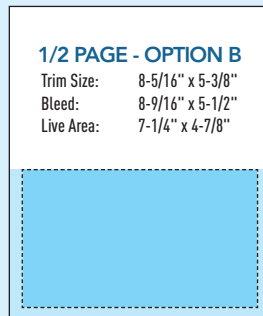
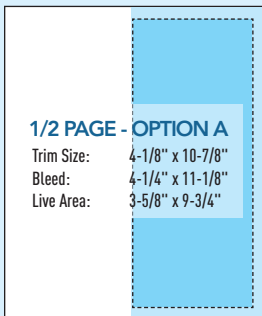
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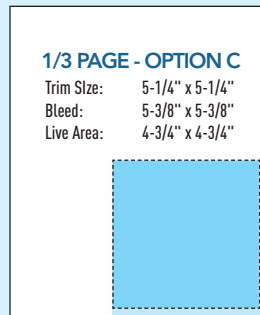
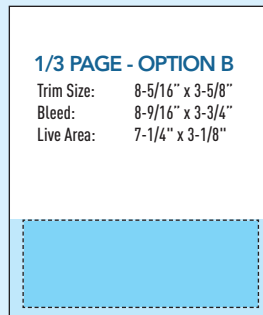
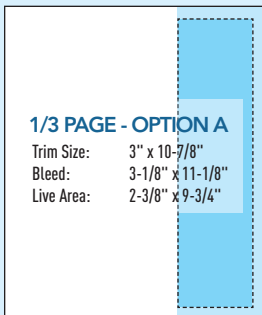
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Sizes larger than 1/2 Page: \$ 295

We require good quality images, logos and all text.

SUBMIT MATERIALS TO:

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