2017 TRAVEL GUIDE TO FLORIDA

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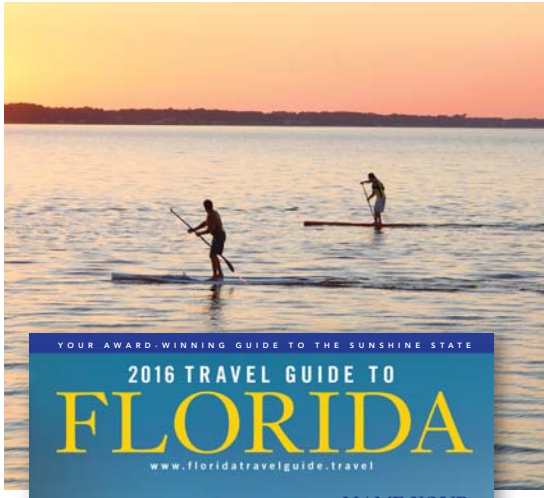

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2017 TRAVEL GUIDE TO FLORIDA

A high quality, perfect-bound magazine, The Travel Guide to Florida is published annually and is a road map to the Sunshine State and its abundant merits as a vacation destination. Aimed at both the American domestic market and Canada, it is filled from cover to cover with stimulating and informative feature stories written by some of Florida's top travel writers. Created to inspire and guide travelers, it covers each of Florida's eight distinctive regions together with a selection of special features on topics such as family vacations, golf, spa life, beaches, art and culture, ecotourism, water sports and theme parks. All stories are supported by high-quality, eye-catching photography. A section with useful information including comprehensive charts, maps and fundamental travel information makes it easy for readers to access valuable resources for planning a rewarding Florida vacation.

The Travel Guide to Florida covers all the bases on what to see and do across the state and is the most in-depth travel guide available. It is currently being sold in over 18,000 newsstands in the United States, Canada and in several other countries around the world and is supported by a comprehensive website. It is also sold in digital format on zinio.com, the iTunes store and pocketmags.com.

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CLOSING DATE & MATERIAL DEADLINE

BOOKING SPACE CLOSING DATE:	November 11, 2016
MATERIAL DUE DATE:	November 18, 2016
DISTRIBUTION DATE:	January 2, 2017

CIRCULATION

RETAIL NEWSSTAND DISTRIBUTION: 100,000 copies

The 2017 Travel Guide to Florida will be sold in over 18,000 retail locations in the USA, Canada and several other countries around the world.

The Travel Guide to Florida is on sale at fine retailers including Barnes & Noble, Hudson U.S. airport and commuter locations, Books-A-Million, CVS, Publix, Safeway, Kroger, Target, Walmart, Chapters/Indigo, Shoppers Drug Mart stores and many other retail chains and locations in the USA and Canada.

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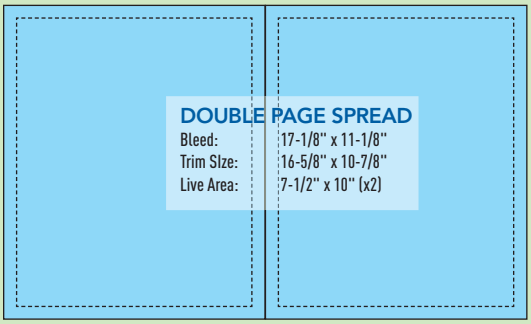

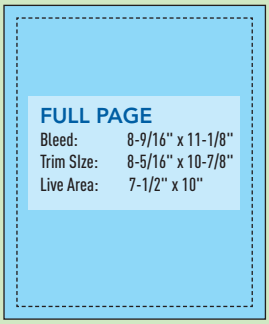

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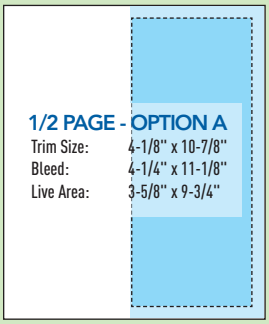

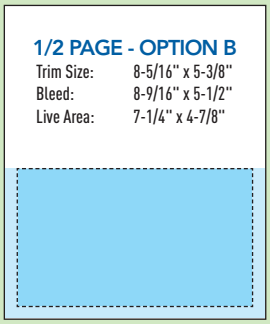

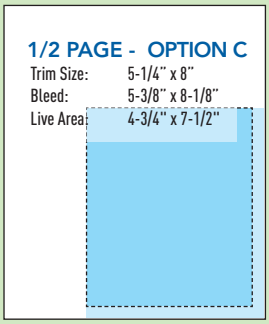

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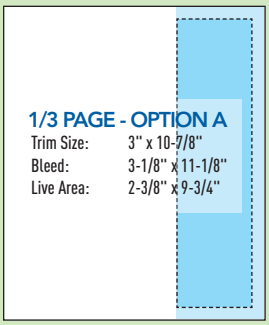

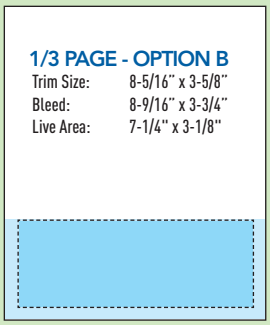

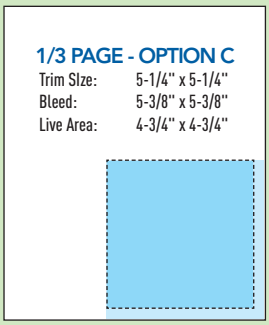

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E-mail, FTP, CD, DVD
(Please contact us for FTP login)

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- PDF (PDF-X1a compliant)
- HI-RES TIFF, EPS
- QuarkXPress 2015*
- Adobe InDesign CC2015*
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* Please supply fonts and linked images
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- Correct bleeds (1/8" on all sides)
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