

# 2020 TRAVEL GUIDE TO FLORIDA

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## ADVERTISING RATES AND DATA

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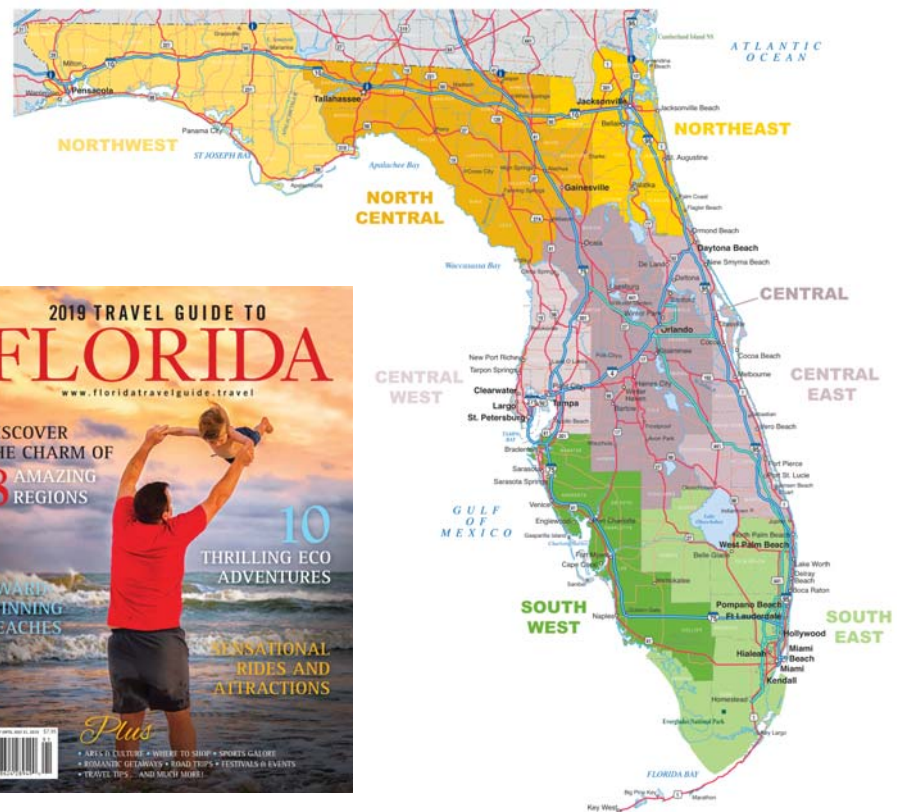


VISIT KISSIMMEE



# 2020 TRAVEL GUIDE TO FLORIDA

A high quality, perfect-bound magazine, The Travel Guide to Florida is published annually and is a road map to the Sunshine State and its abundant merits as a vacation destination. Aimed at both the American domestic market and the Canadian market, it is filled from cover to cover with stimulating and informative feature stories written by some of Florida's top travel writers. Created to inspire and guide travelers, it covers each of Florida's eight distinctive regions together with a selection of special features on topics such as family vacations, golf, spa life, beaches, art and culture, ecotourism, water sports and theme parks. All stories are supported by high-quality, eye-catching photography. A section with useful information including comprehensive charts, maps and fundamental travel information makes it easy for readers to access valuable resources for planning a rewarding Florida vacation.



The Travel Guide to Florida covers all the bases on what to see and do across the state and is the most in-depth travel guide available. It is currently being sold in over 15,000 retail newsstands in the United States, Canada and in several other countries around the world and is supported by a comprehensive website. It is also sold in digital format on zinio.com, the iTunes store and pocketmags.com.

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# ADVERTISING RATES

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### CLOSING DATE & MATERIAL DEADLINE

<b>BOOKING SPACE CLOSING DATE:</b>	November 8, 2019
<b>MATERIAL DUE DATE:</b>	November 15, 2019
<b>DISTRIBUTION DATE:</b>	January 1, 2020

DISCOVER CRYSTAL RIVER FLORIDA



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## CIRCULATION

### RETAIL NEWSSTAND DISTRIBUTION:

90,000 copies

The 2020 Travel Guide to Florida will be sold in over 15,000 retail locations in the USA, Canada and several other countries around the world.

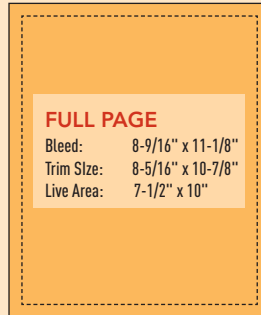
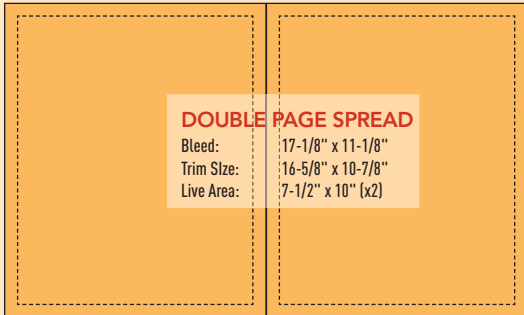
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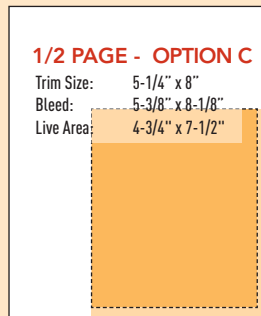
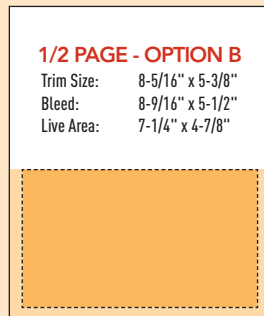
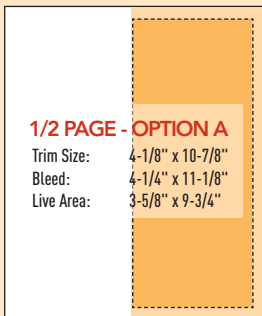
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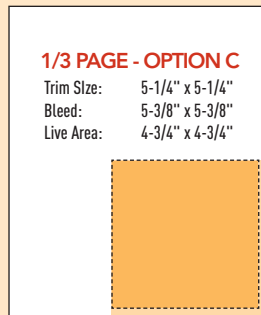
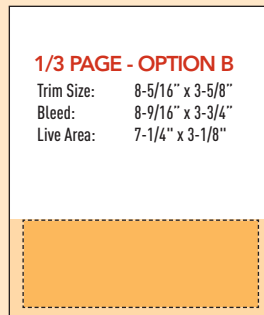
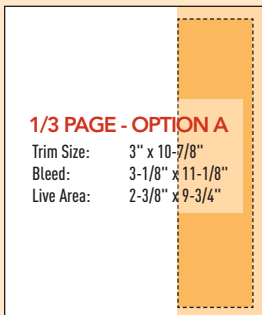
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(Please contact us for FTP login)

## ACCEPTABLE AD FORMATS

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- \* Please supply fonts and linked images  
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- Include crop marks (.167 offset)
- Safety: Keep important text and graphics at least 1/4" away from trim line

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Sizes up to and including 1/2 Page: \$ 195

Sizes larger than 1/2 Page: \$ 295

We require good quality images, logos and all text.

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